**Lesion Plan of Advertising**

**Class B.com 5th semester**

**2022-2023**

**Teacher’s Name Shekhar Sethi**

**Department of commerce**

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| Augest 2022 |  |
| 22nd to 31st | Chapter no 1 |
|  | Chapter no 2 |
|  |  |
| September 2022 |  |
| 1st to 7th | Chapter no 3 |
| 8th to 15th | Chapter no 4 |
| 16th to 24th | Chapter no 5 |
| 25th to 30th | Chapter no 6 |
|  | Assignment 1st |

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| October 2022 |  |
| 1st to 7th | Chapter no 7 |
| 8th to 15th | Chapter no 8 |
| 16th to 21st | Chapter no 8 |
| 27th to 31st | Chapter no 9 |
|  | Unit Test |
| Nov 2022 |  |
| 1st to 7th | Chapter no 10th |
|  | Assignment 2nd |
| 8th to 15th | Chapter no 11th |
|  | Power point Presentations |
| 16th to 24th | Chapter no 12th |
|  | Chapter no 13th |
| 25th to 30th | Chapter no 14th |
|  | Chapter no 15th |

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| December 2022 |  |
|  |  |
| 1st to 7th | Sharing of notes |
| 8th onwards | Revision classes |
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Sign………………………………………………